



BITS Pilani
Pilani Campus

MBA in Business Analytics
Admission Open: AY 2025-26



Master the Business Acumen... Powered by Analytics

UNIQUE FEATURES OF THE PROGRAM

- Offered by a deemed university, an Institution of Eminence, ranked 19th in university category in India as per NIRF 2024, among the top 25 B-Schools in India (The WEEK Hansa Research Best B-Schools Survey, 2024) and 551-600 globally (QS Business & Management Subject Ranking 2024)
- Two year on-campus program benchmarked with the best in the world
- Top class faculty with doctoral and post-doctoral experience
- Legendary alumni network
- World class infrastructure in a lush green campus
- One to one mentoring program and continuous interaction with industry leaders
- Option of six months' structured and paid internship
- Paid teaching assistantship opportunity

ELIGIBILITY CRITERIA

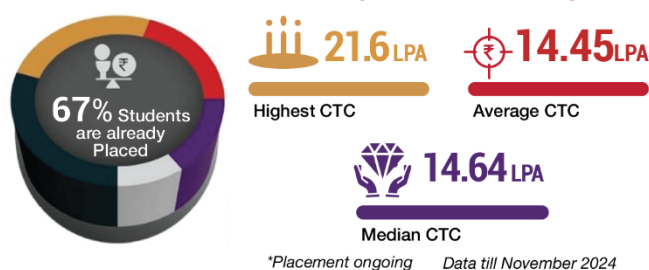
- Candidates holding a bachelor's degree of minimum three years duration in any discipline or its equivalent with at least 60% aggregate marks, and having studied at least one subject in mathematics or statistics at the high school (10+2) or higher level.
- Candidates who are in the final year of their qualifying degree are also eligible to apply provided they satisfy above mentioned criteria by the date specified by the institute. Please check the website for further details.

SELECTION PROCESS

Over-all performance in Business Analytics Aptitude Test (BAAT- conducted by BITS Pilani), Personal Interview, CAT (2024) / XAT (2025)/ GMAT (2024)- if available, along with previous academic history and prior work experience (if any).



PLACEMENT STATISTICS (2023-25 BATCH)



SUMMER INTERNSHIP (2023-25 BATCH)

25% students received a pre-placement offer (PPO)

Average
28,595/Month

Highest
75,000/Month



INDUSTRY ASSOCIATION



Department of Management
BITS Pilani, Pilani 333031 (Rajasthan), India
Email: mba.admissions@pilani.bits-pilani.ac.in
Ph: (01596) 255334, 255858, 255264
Department Website: <https://dom.bits-pilani.ac.in/>
Application Portal: <https://www.bitsadmission.com/>

